

CAVALLINO IN MOTION PARTNERSHIPS • Palm Beach • Thursday & Friday, April 22-23, 2021

The TOUR of PALM BEACH and CAVALLINO ON TRACK are two unique events celebrating what Ferraris and classic automobiles are meant to be – DRIVEN! The jam-packed day begins with a SYMPOSIUM of the most rare and unique Ferraris in residence and ends with a BEACH SIDE PARTY at The Breakers to toast the Finale of the Tour and welcome back track-goers to the serenity and glamour of Palm Beach.

- CONNECT with CAVALLINO's ultra-high net worth attendees – As connoisseurs of culture, craftsmanship, tradition, and design, CAVALLINO attendees consist of a concentration of the most influential and affluent Ferrari & classic automobile owners, collectors, and enthusiasts from the Palm Beach area, the Americas and around the globe
- PROMOTE your brand, service or product to CAVALLINO attendees with a variety of sponsorship opportunities, direct-to consumer activations and in-kind donations
- ENTERTAIN clients and cultivate new and lasting connections in FUN, SAFE and SECURE environments

LUXURY AUTOMOTIVE
WEALTH MANAGEMENT
INSURANCE
BROKERAGE FIRM
WATERCRAFT / MARINE
AIRCRAFT / AVIATION
LUXURY REAL ESTATE / INTERIOR DESIGN
TIMEPIECES / JEWELRY / FASHION
GOURMET FOOD, WINE & SPIRITS

PREMIER TRACK SPONSOR - THURSDAY, APRIL 22

– from \$5,000 to \$10,000*

- Customized tent display on paddock – 10x20' or 20x20' – with room for car display(s)
- Ride & Drive in paddock and surrounding roads
- Access to set-up/interact during private track day on Wednesday
- (10) VIP Entrance & Lunch Passes
- (2) Staff Entrance & Lunch Passes
- Logo to appear in all communication relating to CAVALLINO ON TRACK
- Full Page 4-color ad in Program

*Benefits vary by Sponsor Level



TOUR OF PALM BEACH TOUR STOP - FRIDAY, APRIL 23

– Gift In-Kind to Tour Participants and/or host Food & Beverage

- Your Store/Hotel/Residence featured as a stop on the Tour
- Participants directed to your business to receive gift, special offer, and/or on-site hosting
- Logo to appear in all communication relating to the Tour of Palm Beach



PRESENTING PARTNER - 4 EXCLUSIVE SPONSORSHIP OPPORTUNITIES:

Recognition & Celebration of Specialized Cavallino Audience - 'Presented By...'

Thursday Track Lunch at PBIR - \$5,000

Friday Symposium - \$2,500

Friday Tour Kick-Off Lunch at The Breakers - \$5,000

Friday Tour Finale Party at The Breakers - \$7,500

- (4) PBIR Entrance for Track Lunch Sponsor
- (2) Tour Lunch Passes for Tour Lunch Sponsor, including complimentary valet parking
- (2) Tour Finale Party Passes for Tour Finale Sponsor, including complimentary valet parking
- Logo to appear in all communication & signage relating to Partnership

ALL SPONSORSHIP LEVELS INCLUDE...

- Logo on Cavallino website with links to brand site
- Acknowledgement in Program and Cavallino Magazine
- Discount for additional Passes