

CONCORSO D'ELEGANZA PARTNERSHIP • The Breakers Resort • Saturday, April 24, 2021

The Premier Event of CAVALLINO WEEKEND – a complete takeover of the exclusive BREAKERS RESORT of PALM BEACH – A stellar day of exceptional car and people watching with a collection of 150+ Ferraris and vintage and classic automobiles and the elite clientele who participate year after year.

- CONNECT with CAVALLINO's ultra-high net worth attendees – As connoisseurs of culture, craftsmanship, tradition, and design, CAVALLINO attendees consist of a concentration of the most influential and affluent Ferrari & classic automobile owners, collectors, and enthusiasts from the Palm Beach area, the Americas and around the globe
- PROMOTE your brand, service or product to CAVALLINO attendees and BREAKERS guests and members with a variety of sponsorship opportunities, direct-to-consumer activations and in-kind donations
- ENTERTAIN clients and cultivate new and lasting connections in the BEAUTIFUL, SAFE and SECURE environment of The Breakers

LUXURY AUTOMOTIVE
WEALTH MANAGEMENT
INSURANCE
BROKERAGE FIRM
WATERCRAFT / MARINE
AIRCRAFT / AVIATION
LUXURY REAL ESTATE / INTERIOR DESIGN
TIMEPIECES / JEWELRY / FASHION
GOURMET FOOD, WINE & SPIRITS



CONCORSO DEDICATED SPONSOR TENT

– from \$5,000 to \$30,000*

- Customized display tent with room for car display next to showfield – 20x40', 20x20', 10x20', 10x10'
- Logo to appear in all communication relating to the Concorso
- Full Page 4-color ad in Program
- Literature in Gift Bags
- VIP Concorso Entrance and Lunch Passes
- Awards Dinner Passes for company reps, with trophy presentation

*Benefits vary by Sponsor Level

CONCORSO CLASS SPONSORSHIP – \$2,500

- Exclusive sponsorship of one of the 17 Concorso Classes
- Logo to appear in all communication & signage relating to the class
- (2) VIP Concorso Entrance and Lunch Passes
- (2) Awards Dinner Passes for company reps
- Trophy presentation by Sponsor

PRESENTING PARTNER - 4 EXCLUSIVE SPONSORSHIP OPPORTUNITIES:

Recognition & Celebration of Specialized Cavallino Audience - 'Presented By...'

Venetian Lunch - \$5,000

Patron's VIP Lunch & Lounge - \$5,000

IAC/PFA Judging Lunch & Awards Tally - \$2,500

Awards Dinner - \$7,500

- Logo to appear in all communication & signage relating to Partnership
- (2) Concorso Entrance & Lunch Passes
- (2) Awards Dinner Passes for Judging Sponsor and Awards Dinner Sponsor
- Trophy presentation by Awards Dinner Sponsor

ALL SPONSORSHIP LEVELS INCLUDE...

- Complimentary valet parking
- Logo on Cavallino website with links to brand site
- Acknowledgement in Program and Cavallino Magazine
- Discount for additional Passes